



Post Show Report

Hosted by
Guangdong Provincial Assistive Devices Resource
Center for People with Disability

Organized by
Guangzhou Jiamei Jinye Exhibition Co., Ltd
Guangzhou Jinye Exhibition Co., Ltd



Rehacare & Orthopedic China (Guangzhou) 2021



CONTENTS

01

**Exhibition
Profile**

02

**Visitor
Analysis**

03

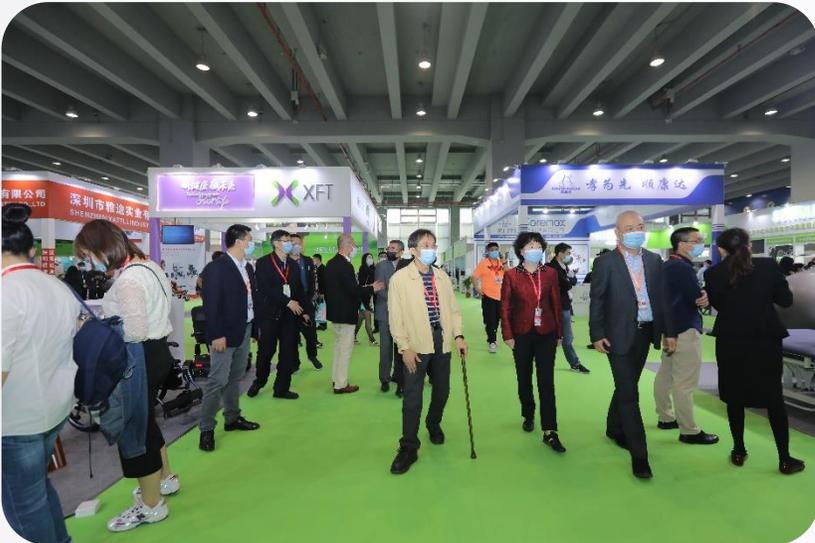
**Exhibitor
Analysis**

Exhibition Profile



SPACE
20000+m²

EXHIBITORS
150+



VISITORS
28532

FORUMS
30



Exhibition Profile



Rich in Source



From March 10 to 12, 2021, the event shows nearly a full range of rehab products, including rehabilitation engineering equipment, modern Chinese medicine equipment, rehabilitation physical therapy equipment, rehabilitation AIDS, barrier-free products, prosthetics and orthopedic devices, household medical equipment, rehabilitation nursing equipment, design and supporting categories. It serves eight independent administrative fields: health commission system, disabled persons' federation system, civil affairs system, human and social injury system, special education system, sports rehabilitation system, security system for veterans, international import and export trade.

Integrate and Utilize Global Resources



The R&OC 2021 has successfully concluded, which has made a big impact on the rehabilitation market in 2021. It is a significant rehabilitation exhibition. The organizing committee will also take greater responsibility and play a greater role in the future rehabilitation industry. Through the integration of various rehabilitation resources and forces, the latest trend of domestic and international rehabilitation industry will be presented, and the industry exchange and integration development will be promoted, so as to drive the development of "healthy China".



Well-established and Reliable

As the first rehabilitation medical equipment trade exhibition after the Spring Festival, exhibitors have "highlighted" the latest and cutting-edge rehabilitation aids and other products, which are very eye-catching. The interactive experience activities for all ages make the atmosphere of the exhibition more enthusiastic than any previous edition. During the exhibition, more than 50 companies have already booked their booths for the 12th R&OC 2022. High level exhibition service, high-quality exhibition audience and high-value business platform are recognized by more and more industry colleagues and exhibitors.

Widely Influential



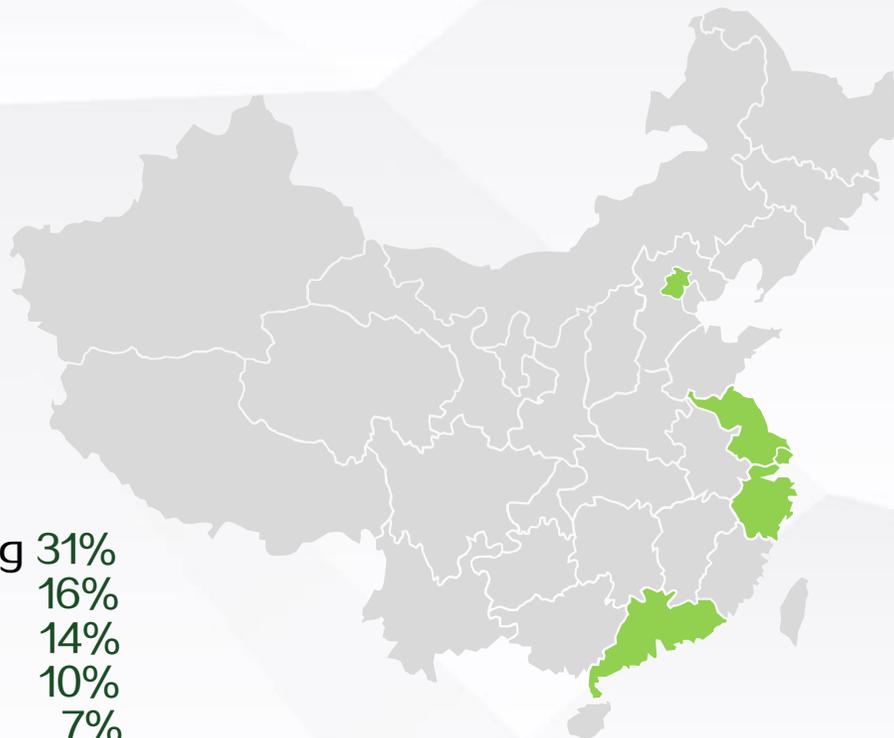
Thousands of rehabilitation products gathered in the R&OC 2021. Compared with previous exhibitions, R&OC 2021 further reflects the high level and accuracy. It also promotes diversified industry integration, international exchange and cooperation, and promotes the rehabilitation industry to burst out great development vitality, and gradually builds up the most influential brand in the rehabilitation industry. The success of the exhibition will inject strong vitality into the rehabilitation industry and market in the post epidemic period!

Visitor Analysis

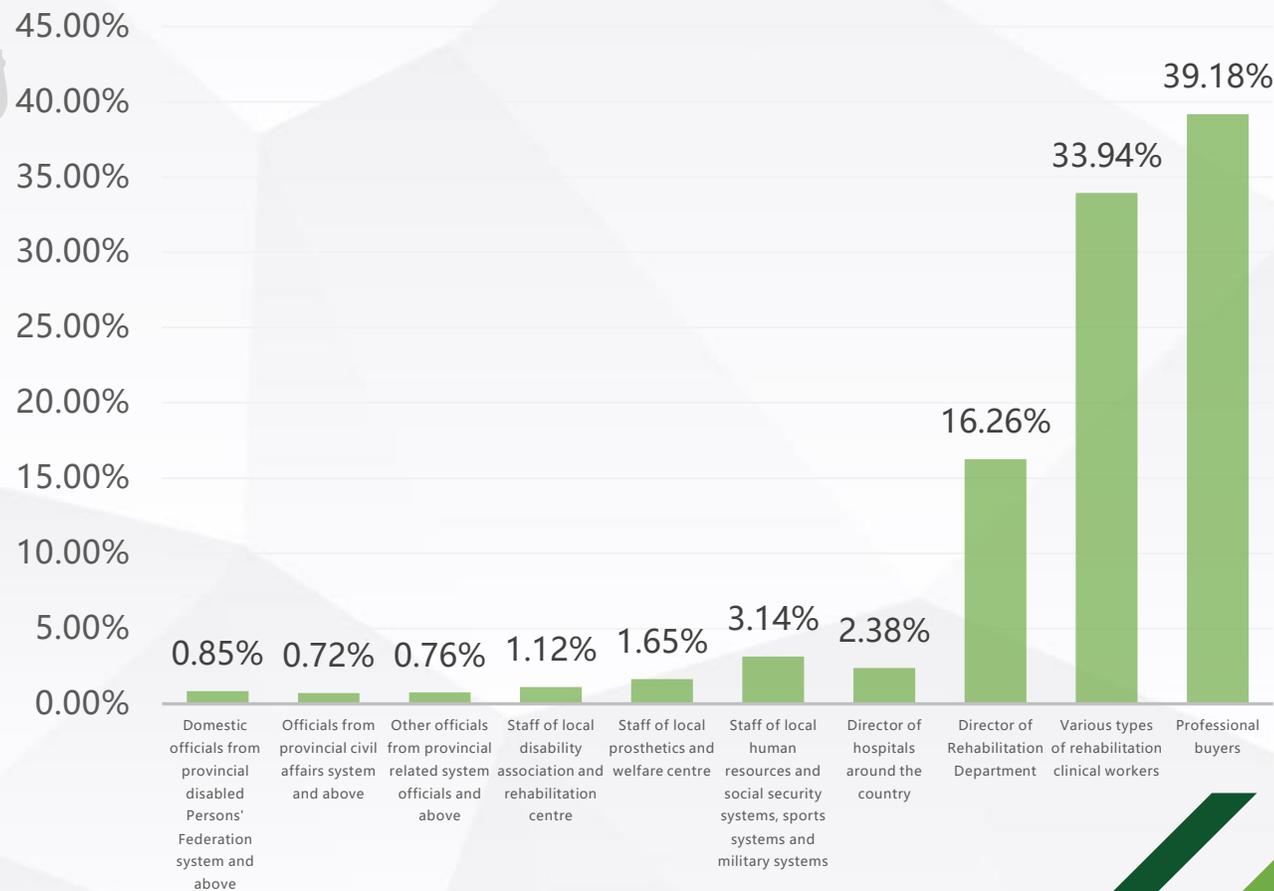


Visitor Composition

Guangdong	31%
Shanghai	16%
Jiangsu	14%
Zhejiang	10%
Beijing	7%



Top 5 areas with largest visitors



Visitor Analysis



Visitor Satisfaction

Rate of Return

Visitor Recommendation

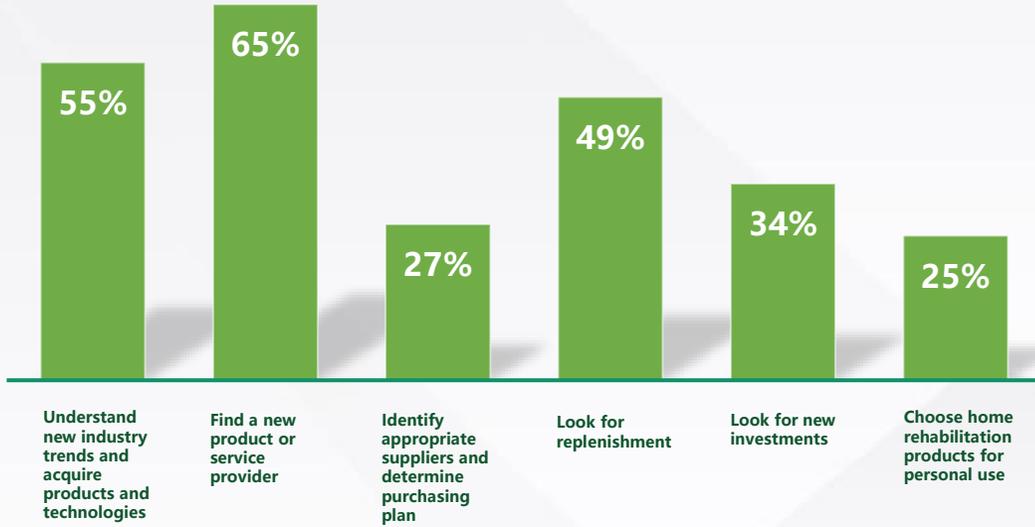
95%

98%

92%

Visitors identity: rehabilitation hospital, rehabilitation department, government officials, international organizations, welfare agencies, educational institutions, leaders of the association, the director of the center, the charity director, director of the hospital, clinical departments, chief physician, clinical doctors, artificial limb, orthopedic, PT/OT/ST/EPT therapist, the head nurse and nurses, psychiatry scholars and research scholars, special-education teacher, clinics, rehabilitation fitness coach, manufacturers, distributors, terminal, service providers, international trade business, the investment manager, NGO members, medical student, nurse, the disabled and their families.

Visitor Analysis



Why Visits?

75%
Decision makers

31.5%
Owner/President/
VP/Executive
Manager

52.9%
Purchasing person/project
supervisor/department
director



Exhibitor Analysis



91.2%

Exhibitor
Satisfaction

98.5%

Exhibitor
Recommendation

85.2%

Exhibitor
Rate of Return

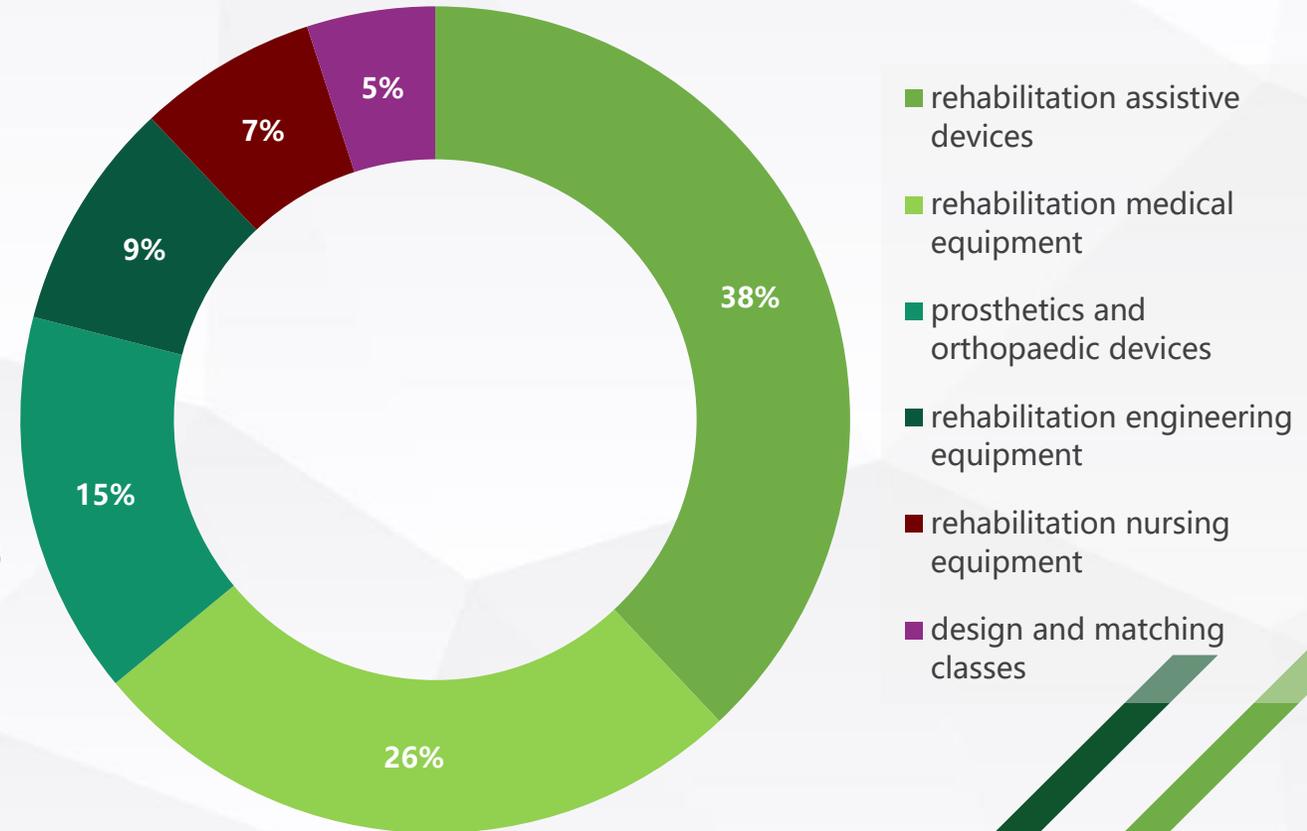


Exhibitor Analysis



Exhibits Profile

Exhibitors by Region



Exhibitor Analysis



Rehabilitation Assistive Devices



Rehabilitation Medical Equipment

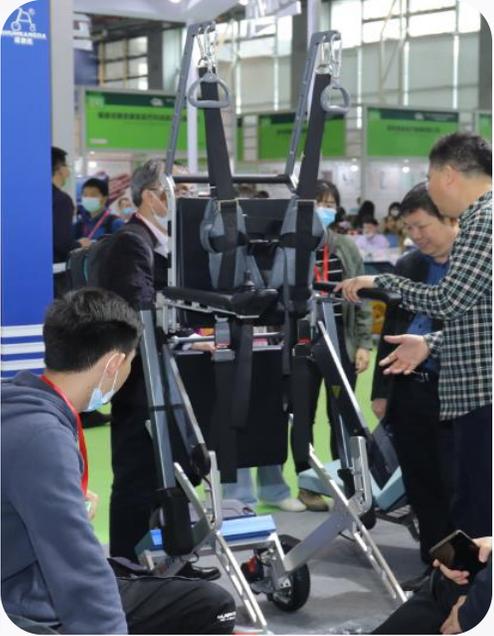


Exhibitor Analysis



Rehabilitation Engineering Equipment

Prosthetics and Orthopaedic Devices



Exhibitor Analysis



Rehabilitation Nursing Equipment



Design and Matching Classes



